

Contact Us & About Us

General Festival Information

www.experiencecobourg.ca/waterfrontfestival

Media Inquiries

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Town of Cobourg Event Inquiries:

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Rotary Club of Cobourg

rotary@waterfrontfestival.ca

Lions Club of Cobourg

- Lions Marketplace & Food Vendors – lionsmarketplace@waterfrontfestival.ca
- Lions Marketplace and Bandshell Sponsorship – lionsponsorship@waterfrontfestival.ca
- Lions Entertainment – lionsentertainment@waterfrontfestival.ca

About the Festival

The Cobourg Waterfront Festival is an annual summer event that began in 1967. Each year the festival features entertainment including live music, food, kid's activities, Canada Day celebrations and more. The festival is open to the public and free for everyone to attend.

The Cobourg Waterfront Festival is produced by the Town of Cobourg, the Rotary Club of Cobourg, and the Lions Club of Cobourg. From its modest start in the summer of 1967, Cobourg's Waterfront Festival has grown to become one of the country's premier Canada Day weekend events.

The proceeds from the Cobourg Waterfront Festival are used by both the Rotary Club of Cobourg and the Lions Club of Cobourg to support such projects as equipment for the local hospital's maternity rooms, construction of Cobourg's Gordon C. King Library, expansion of the Cobourg Family YMCA, development of Rotary Park, equipment for the Golden Plough Lodge retirement home, sponsorship of the Cobourg Air Cadets and Army Cadet Corps., financial support towards the construction of the sports arena in the community of Baltimore, a substantial financial pledge towards the cost of building the Northumberland Hills Hospital and the new Cobourg Community Centre.

From its simple beginnings, the Cobourg Waterfront Festival has evolved into a panorama of sight and sound that is the envy of every town and city in Canada. It is and always has been a weekend filled with

the pleasures and pride of talented individuals showing their wares and festival goers enjoying music and excitement. It all kindles pride in being a Canadian. The Cobourg Waterfront Festival is now ranked as the leading outdoor show of its kind in Ontario, and the third largest Canada Day celebration in the country.

The 2023 Cobourg Waterfront Festival Executive Committee Include: Calvin (Rotary), Michael McLellan (Rotary), Randall Ross (Lions), Mike Olson (Lions), Ron Wiebe (Lions), Jackie Chapman Davis (Town of Cobourg) & Kelly Baldini (Town of Cobourg).

Festival Partners

Town of Cobourg, Rotary Club of Cobourg, Lions Club of Cobourg